



SELECT SAILINGS

WHAT IS IT?

Select sailings are generally used for group bookings or when an Agency decides to sell a high volume of cabins on a particular sailing. They are valuable to both you and your guests as the following benefits are offered dependant on the length of the cruise –

- Select Sailing Fares
- Free Category Upgrades
- Bonus Onboard Credit
- Free Of Charge (FOC) Bonus Berths (1:16)

SELLING TIP

Remember you can use the FOC on your Select Sailing cruise to offer your clients a discounted rate!

WHAT ARE THE BENEFITS FOR MY CLIENTS?

1. SELECT SAILING FARES

These are available for the below booking categories; they are not available for suites and ocean view cabins however guests travelling in those categories will still count towards the bonus berth offer.

Cabin	Category
Interior	4C, 44, 4D, 4E, 45, 4K, 46
Balcony	8F, 85, 8J, 8K, 86

2. FREE CATEGORY UPGRADES

Cabin	First-in Lead Category	Select Sailing Lead Category	# of Category Upgrades
Interior	4A	4C	2
Balcony	8A	8F	4

3. BONUS ONBOARD CREDIT

Duration	OBC (lower berth per guest amount)	OBC (per cabin amount)
Less than 7 days	n/a	n/a
7-8 days	\$25	\$50
9+ days	\$50	\$100

HOW MANY CAN I USE PER YEAR?

Each Agency is allocated 1 select sailing per ship, per month, so please ensure you have these loaded in Polar Online to maximise the benefits you receive!

There is a “How To Create A Select Sailing” guide on Carnival Passport under Bookings In Polar Online for AU/NZ. Log in to Carnival Passport at carnival.learn.com/au

HOW SHOULD I USE THESE?

- Set up Select Sailings during peak cruise periods throughout the year
- Research what destinations are important to your clients
- Combine Select Sailings with our Carnival Sales to maximise the benefits for your clients, or to create a point of difference in the market

If you have any questions contact your Business Development Manager, or email us at cclsales@carnival.com.au

CRUISE SALE WEEKS

WHAT IS IT?

Cruise Sale Weeks can be set up by your Agency to sell and promote all Carnival sailings over a period of 7 days.

The following benefits are offered for all bookings made during your Cruise Sale Weeks –

- Bonus Onboard Credit
- Reduced Deposits

WHAT ARE THE BENEFITS FOR MY CLIENTS?

1. BONUS ONBOARD CREDIT

Duration	OBC (per guest amount)
Up to 7 days	\$25
8 + days	\$50

Onboard credit is only offered for the first 2 lower berth Guests and up to a maximum of \$100 per cabin.

2. REDUCED DEPOSITS

Receive 50% off the advertised deposit in Polar for cruises 7 days or longer.

Each Agency is allocated 6 Cruise Sales per year and a maximum of 2 Cruise Sales can be used per quarter. Please ensure you have these loaded in Polar Online to maximise your cruise bookings and benefits for your guests.

There is a “How To Create A Cruise Sale Week” guide on Carnival Passport under Bookings In Polar Online for AU/NZ.

Log in to Carnival Passport at carnival.learn.com/au

HOW CAN I PROMOTE MY CRUISE SALES?

- Set up Cruise Sale Weeks during peak cruise periods throughout the year
- Use in conjunction with your agency’s promotional activities, EG: Expo’s, Film Nights, CLIA Cruise Week, etc.
- Combine Cruise Sale Weeks with our Carnival Sales to maximise the benefits for your clients, or to create a point of difference in the market

If you have any questions contact your Business Development Manager, or email us at cclsales@carnival.com.au

